

# Messaging Services

TERMINATION  
& ORIGATION

## IMPACT SMS - SMS ROUTING AND MESSAGING SERVICE

### SMS ROUTING AND MESSAGING OPTIONS

- ▶ U.S. and Canada short and long codes
- ▶ International short and long codes
- ▶ Full featured international A2P
- ▶ Intercarrier P2P SMS and MMS

## IMPACT SMS

Messaging services are experiencing an increase in demand and can be used for multiple application scenarios such as emergency messaging, notifications, marketing and advertising communications among others. Impact Telecom's product and service portfolio combined with our domestic and international vendor relationships make us the right choice for carriers, MNOs, cable, VoIP, and OTT providers, aggregators, service providers and enterprise customers.



**SMS enabled DiDs and toll free numbers are also available.**

### HIGHLIGHTS AND BENEFITS

- ▶ Global coverage
- ▶ Simple pricing models
- ▶ Flexible SMS billing solutions
- ▶ Two-way interactive messaging
- ▶ Increase user base, conversions and revenue
- ▶ Accelerate deployment and penetration to new markets
- ▶ Swift development and implementation intervals
- ▶ Full compliance with carrier and MMA guidelines

## IMPACT SMS CAPABILITIES

### Messaging Types

Options available for one-way global messaging, two-way global interactive messaging, one-way bulk A2P traffic, A2P, P2P, and M2M.

### Supported Protocols

Connect via standard and legacy protocols such as SMPP, HTTP(S), SIP SIMPLE, SMTP, CMID2, MM7, MM4, UCP, XML, SOAP and more.

### Billing

Our platform supports multiple price points and multiple currency billing.

### Reporting

Detailed delivery reporting with local time stamp available depending on service type.

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## OUR GLOBAL REACH

Impact Telecom provides SMS termination services in the U.S. and Canada as well as to more than 850 mobile operators worldwide to a large number of domestic and international enterprise and service provider customers.

### SMS ROUTING OPTIONS

#### U.S. AND CANADA SHORT CODES

Impact Telecom offers a choice of sending and receiving messages via 5 or 6-digit short codes with one short code to cover all U.S. mobile operators and one code to cover all Canadian mobile operators. New short codes are available, or transfer an existing dedicated short code.

#### INTERNATIONAL LONG CODES

Impact also provides international long codes, which are virtual phone numbers with coverage to more than 850 MNOs worldwide. Currently available in the U.S., Canada, Australia, Brazil, China, Colombia, France, Germany, India, Mexico, Philippines, Poland, U.K. and many others.

#### INTERNATIONAL SHORT CODES

Impact Telecom offers short codes to many countries worldwide. Send and receive messages via 5-digit short codes.

#### ONE-WAY INTERNATIONAL A2P ROUTES

For international A2P routing, Impact offers alphanumeric sender IDs where available and local number portability.

#### INTERCARRIER P2P SMS AND MMS

Impact's P2P solution offers SMS and MMS messaging interoperability for fixed-line, VoIP, cable and mobile operators, supporting GSMA and relevant standards and multiple protocols.

## Impact Telecom - Impact Global Mobility Solutions

Impact Global Mobility Solutions is a leader in the global messaging market providing advanced-technology messaging products and solutions for wireless, fixed-line and VoIP carriers worldwide facilitating the seamless exchange of SMS and MMS. We operate next-generation messaging networks that manage the inter-carrier exchange of wireless data traffic between mobile network operators (MNOs) around the world.

Impact connects to mobile operators for the purpose of message origination and terminates messages within our network of 850+ MNOs.

Impact Global Mobility Solutions is part of Impact Telecom, a leader in the telecommunications market delivering flexible and effective solutions to carriers, businesses and homes. We are comprised of a family of brands, all dedicated to innovation, affordability and execution. Impact Telecom owns and operates a state-of-the-art Voice over IP network carrying billions of minutes and messages every month, including one of the largest implementations of an IP-based network connected to a nationwide Feature Group D (FGD) network.

Led by an experienced team of professionals, Impact is committed to delivering quality services at competitive rates. With decades of industry expertise throughout the organization, Impact has an understanding of the challenges customers face selecting a telecommunications provider. Impact Telecom focuses on customer service, technology innovation and operational efficiency.

### INNOVATIVE SOLUTIONS. CUSTOMER SATISFACTION. MEANINGFUL SAVINGS.

Our commitment to our customers is the foundation of our success, and we take it very seriously.



Scan code to learn more.

Contact us to find out more about the value of our products and services.

We are always available at **866-557-8919** and by email at [sales@impacttelecom.com](mailto:sales@impacttelecom.com)

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